

hallmarked.

Stage one:

exploration and design intent

Stage two:

further exploration on chosen route

Stage three:

refinement and situation visuals\*

\*upon request to include within agreed package (business cards, website, store front etc.)

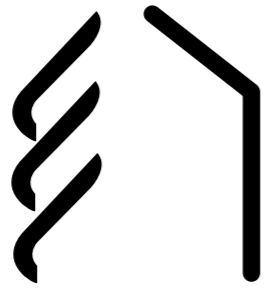
hallmarked.

Route one: 'More' focus.



hallmarked.

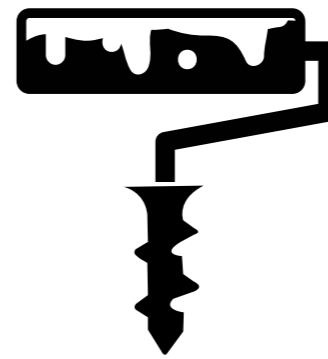
Route two: Housing benefit.



hallmarked.

Route three: Absolute tool.

MORE  
THAN  
JUST.



hallmarked.



hallmarked.